

## ANNUAL CONFERENCE 20 22

Kansas Home Care & Hospice Association

### ALL SYSTEMS GO

Launching  
into the Future of  
Home Care & Hospice



September 20 - 22, 2022

| Marriott Hotel, Wichita, KS



# An Invitation to Exhibit

## A Special Invitation

For the past two years, KHCHA has hosted very successful virtual Annual Conferences. Despite that success, we understand the importance of those face-to-face connections for both our members and our business partners. So, while it may look a little different with extra precautions in place, it is our full intention to meet in person this September. We hope you will join us!

**September 21 and 22, 2022**  
**Marriott Hotel, Wichita, Kansas**

The KHCHA Annual Conference is the major home care and hospice event in Kansas. With the ongoing changes in the home health and hospice industry, providers depend on the information made available at our Annual Conference, so we expect a large number of participants from agencies across the state. It also provides a great opportunity for networking and fun. We have tried to incorporate a number of options that will give you direct access to our participants. Please consider which option will best meet your needs and priorities.

## Exhibits

The exhibit registration fee is for two days—see exhibitor schedule—and includes use of a 6-foot by 30-inch draped table with two chairs. Access to a 110v outlet can be provided, but arrangements must be made through the Marriott. A form for this purpose will be sent in August with your exhibitor packet. If you have other special considerations, please contact the KHCHA office.

## Workshop Attendance

All registered exhibitors are invited to sit in on any or all of the nearly 20 educational workshops offered at our Annual Conference. Workshop tracks include management, clinical, hospice, and home health aide. Not only is this a great way to learn more about the issues providers are facing, but also one more opportunity to network.

## ▶▶ Tiered Sponsorships ◀◀

In response to requests for more opportunities for year-round marketing, we have developed a tiered sponsorship program. In addition to exhibit space, our Gold, Silver and Bronze sponsors will receive different levels of advertising and recognition both at the 2022 Annual Conference and at future educational programs and on the KHCHA website. Full benefits of each tier are outlined on the registration form. We encourage you take a look and register soon—the number of Gold sponsors is limited.

## Business Partners List

By registering as an exhibitor or sponsor at our Annual Conference, you will be listed as a 2022 Business Partner. Your business name, address, phone number, website and your product/service will be listed on the conference event app accessible by all Annual Conference attendees and listed on the KHCHA website available to all KHCHA members. If you register by **July 1**, your business name will also be listed on the Annual Conference registration website as a participating exhibitor.

## Exhibitor Schedule

### Wednesday, September 21, 2022

8:30 to 10:45 a.m.	Exhibit Set-Up
10:45 a.m. to Noon	Exhibits
1:30 to 2:30 p.m.	Executive Network
4:30 to 6:00 p.m.	Evening Social

### Thursday, September 22, 2022

10:45 a.m. to Noon	Exhibits
Noon to 12:20 p.m.	Door Prize Giveaway
12:20 to 2:00 p.m.	Exhibit Tear-Down

## Door Prize Giveaway

Door prizes are a wonderful way to draw conference participants to your exhibit. We hope that you will consider offering a door prize and be willing to wait until Thursday's luncheon from 12:00 to 12:20 p.m. to announce your winner. Prizes need not be elaborate – even small items are lots of fun! Please let us know if you will be participating by checking the box under Additional Options on the registration form that you return to us.

## Register Now!

Don't delay registering for this terrific opportunity to promote your presence within the home care and hospice industry in Kansas. For exhibitors, the early bird discount expires **April 1**. For tiered sponsorships, some advertising benefits will have June and early August deadlines. In order to receive all the benefits of tiered sponsorships, be sure to register by **July 1**. No registrations will be accepted after **August 31**.

## Questions?

For further information on options, contact Kristen Ada, KHCHA Director of Programs & Member Services, 913/669-5076, [kada@kshomecare.org](mailto:kada@kshomecare.org).

## Kansas Home Care & Hospice Association



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[www.kshomecare.org](http://www.kshomecare.org)

**Kansas Home Care & Hospice Association**  
**2022 Annual Conference • September 21-22, 2022**  
**Exhibitor Registration Form**

## Part One – Contract/Company Information

Company Name\* \_\_\_\_\_ agrees to support KHCHA as indicated in Part Two of this registration form. *(Please list company name as it should appear on materials.)*

Remittance in the amount of \$ \_\_\_\_\_ is enclosed or will be sent by \_\_\_\_/\_\_\_\_/2022.

Contact Person\* \_\_\_\_\_ E-mail \_\_\_\_\_

Representative(s) to Attend \_\_\_\_\_

Primary Representative's E-mail \_\_\_\_\_

Product/Service to be Exhibited *(10 words or less)* \_\_\_\_\_

Address\* \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone\* \_\_\_\_\_ Website \_\_\_\_\_

*\*If contact information to be listed on promotional materials is different than the contact information listed above, please attach the additional information on a separate sheet.*

**Make checks payable to: KHCHA**  
**P.O. Box 67203**  
**Topeka, KS 66667**

Credit card payments can be accepted online via PayPal®. If you wish to pay by credit card, please list the email address to which a PayPal® invoice should be sent: \_\_\_\_\_

**Register early -- the Early Bird Discount expires April 1.** Space is limited in the exhibit hallway, and exhibitors will be accepted and placed on a first-come basis. **No registrations will be accepted after August 31. Cancellations must be in writing and are non-refundable after August 31.** Prior to August 31, refunds will be issued for exhibit space only (less a \$25 processing fee). **No refunds for sponsorships amounts beyond the value of the exhibit space.**

## Part Two – options

*Please read each section carefully and indicate your choice of options below and/or on the reverse side.*

### Exhibit Space \*\* – Wednesday, September 21 and Thursday, September 22

**Early Bird Price (by April 1):**

- KHCHA Member\*  \$425  
Non-Member  \$850

**Rates after April 1, 2022:**

- KHCHA Member\*  \$470  
Non-Member  \$940

**Non-Profit Rate:**  \$350 *(please call the KHCHA office to see if you qualify)*



**\*\* Want more? See our tiered sponsorship options on reverse – exhibit space included!**

## Tiered Sponsorships – for KHCHA members only\* (For full advertising benefits, register by July 1)

### **GOLD - \$1200** (Limited to 2)

- For the 2022 KHCHA Annual Conference, as a Gold Sponsor you will receive:
  - **Exhibit Space**
  - Advertising space on the conference registration website July-Sept (July 1 deadline)
  - Recognition from podium
  - Your logo highlighting your company on:
    - ✦ The welcome page of our annual conference event app
    - ✦ A retractable banner displayed at the annual conference (Aug 1 deadline)
    - ✦ Annual conference emails
    - ✦ Social media
    - ✦ List of sponsors within annual conference event app
    - ✦ Signs as a sponsor of the evening social
- In addition, as a Gold Sponsor you will:
  - Be listed as a Gold Sponsor on the KHCHA website from May 2022 through April 2023
  - Have your logo listed as a Gold Sponsor on a retractable banner displayed at all KHCHA Conferences from Sept 2022 through April 2023 (Aug 1 deadline)

### **SILVER - \$970**

- For the 2022 KHCHA Annual Conference, as a Silver Sponsor you will receive:
  - **Exhibit Space**
  - Advertising space on the conference registration website Jul-Sept (July 1 deadline)
  - Recognition from podium
  - Your logo highlighting your company on:
    - ✦ A retractable banner displayed at the annual conference (Aug 1 deadline)
    - ✦ Social media
    - ✦ List of sponsors within the annual conference event app
    - ✦ Signs as a sponsor of the evening social
- In addition, as a Silver Sponsor you will:
  - Be listed as a Silver Sponsor on the KHCHA website from May 2022 through April 2023
  - Have your logo listed as a Silver Sponsor on a retractable banner used at all KHCHA Conferences from Sept 2022 through April 2023 (Aug 1 deadline)

### **BRONZE - \$720**

- For the 2022 KHCHA Annual Conference, as a Bronze Sponsor you will receive:
  - **Exhibit Space**
  - Recognition from podium
  - Your logo highlighting your company on:
    - ✦ A retractable banner displayed at the annual conference (Aug 1 deadline)
    - ✦ Social media
    - ✦ List of sponsors within annual conference event app
- In addition, as a Bronze Sponsor you will:
  - Be listed as a Bronze Sponsor on the KHCHA website from May 2022 through April 2023
  - Have your logo listed as a Bronze Sponsor on retractable banner used at all KHCHA Conferences from Sept 2022 through April 2023 (Aug 1 deadline)

### Additional Options

**Door Prize**  Yes  No

#### Luncheon Tickets

(Registered exhibitors/sponsors receive one complimentary luncheon ticket per day. Additional tickets may be purchased.)

- Yes, we plan to use our complimentary luncheon tickets on:
  - Wednesday, September 21
  - Thursday, September 22
- Yes, we would like to purchase additional tickets (enter quantities):  
\_\_\_\_\_ for Wed. at the cost of \$25/ticket,  
\_\_\_\_\_ for Thurs. at the cost of \$25/ticket.
- No, we will not be using any luncheon tickets.

**Total Cost of Luncheon Tickets: \$** \_\_\_\_\_

\* **The 2021-2022 KHCHA Associate Member Rate is only \$451.** For additional membership information, contact the KHCHA office at 785/478-3640 or visit our website at [www.kshomecare.org](http://www.kshomecare.org).