



EARLY BIRD DISCOUNT ENDS MARCH 20

2020 Kansas Home Care & Hospice Association
ANNUAL CONFERENCE
Invitation to Exhibit

Home Care & Hospice in **OVERDRIVE**

September 23-24, 2020
Marriott Hotel, Wichita, KS



A Special Invitation

As an existing, or potential, business partner of home care and hospice providers in Kansas, the Kansas Home Care & Hospice Association invites you to join us at our 2020 Annual Conference to be held September 23 and 24, 2020, at the Wichita Marriott Hotel in Wichita, Kansas.

The KHCHA Annual Conference is the major home care and hospice event in Kansas. With the ongoing changes in the home health and hospice industry, providers depend on the information made available at our Annual Conference, so we expect a large number of participants from agencies across the state. It also provides a great opportunity for networking and fun.

We recognize the importance of the products and services that you provide to the home care and hospice industry; therefore, we have tried to incorporate a number of options that will give you direct access to our participants. Please consider which option will best meet your needs and priorities.

Exhibits

The exhibit registration fee is for two days—see schedule below—and includes use of a 6-foot by 30-inch draped table with two chairs. Access to a 110v outlet can be provided, but arrangements must be made through the Marriott. A form for this purpose will be sent in August with your exhibitor packet. If you have other special considerations, please contact the KHCHA office.

Exhibitor Schedule

Wednesday, September 23, 2020		Thursday, September 24, 2020	
8:30 to 10:45 a.m.	Exhibit Set-Up	10:45 a.m. to Noon	Exhibits
10:45 a.m. to Noon	Exhibits	Noon to 12:20 p.m.	Door Prize Giveaway
1:30 to 2:30 p.m.	Executive Network	12:20 to 2:00 p.m.	Exhibit Tear-Down
4:30 to 6:00 p.m.	Evening Social		

Workshop Attendance

All registered exhibitors are invited to sit in on any or all of the nearly 20 educational workshops offered at our Annual Conference. Workshop tracks include management, clinical, hospice and home health aides. Not only is this a great way to learn more about the issues providers are facing, but also one more opportunity to network.

NEW for 2020! ** Tiered Sponsorships **

In response to requests for more opportunities for year-round marketing, we have developed a tiered sponsorship program. In addition to exhibit space, our Gold, Silver and Bronze sponsors will receive different levels of advertising and recognition both at the 2020 Annual Conference and at future educational programs and on the KHCHA website. Full benefits of each tier are outlined on the registration form. We encourage you take a look and register soon—the number of Gold sponsors is limited.

Business Partners List

By registering as an exhibitor or sponsor at our Annual Conference, you will be listed as a 2020 Business Partner. Your business name, address, phone number, website and your product/service will be listed on the conference event app accessible by all Annual Conference attendees and listed on the KHCHA website available to all KHCHA members. If you register by **June 22**, your business name will also be listed in the Annual Conference registration brochure as a participating exhibitor.

Door Prize Giveaway

Door prizes are a wonderful way to draw conference participants to your exhibit. We hope that you will consider offering a door prize and be willing to wait until Thursday's luncheon from 12:00 to 12:20 p.m. to announce your winner. Prizes need not be elaborate – even small items are lots of fun! Please let us know if you will be participating by checking the box under Additional Options on the registration form that you return to us.

Register Now!

Don't delay registering for this terrific opportunity to promote your presence within the home care and hospice industry in Kansas. For exhibitors, the early bird discount expires **March 20**. For tiered sponsorships, some advertising benefits will have June and early August deadlines. In order to receive all the benefits of tiered sponsorships, be sure to register by **June 22**. No registrations will be accepted after **August 31**.

Questions?

For further information on options, contact Kristen Ada, KHCHA Director of Programs & Member Services, 913/669-0460, kada@kshomecare.org.

Kansas Home Care & Hospice Association
2020 Annual Conference • September 23-24, 2020
Exhibitor Registration Form

Part One – Contract/Company Information

Company Name* _____ agrees to support KHCHA as indicated in Part Two of this registration form. *(Please list company name as it should appear on materials.)*

Remittance in the amount of \$ _____ is enclosed or will be sent by ____/____/2020.

Contact Person* _____ E-mail _____

Representative(s) to Attend _____

Primary Representative's E-mail _____

Product/Service to be Exhibited *(10 words or less)* _____

Address* _____ City _____ State _____ Zip _____

Phone* _____ Website _____

**If contact information to be listed on promotional materials is different than the contact information listed above, please attach the additional information on a separate sheet.*

Make checks payable to: KHCHA
P.O. Box 67203
Topeka, KS 66667

Credit card payments can be accepted online via PayPal®. If you wish to pay by credit card, please list the email address to which a PayPal® invoice should be sent: _____

Register early -- the Early Bird Discount expires March 20. Space is limited in the exhibit hallway, and exhibitors will be accepted and placed on a first-come basis. **No registrations will be accepted after August 31. Cancellations must be in writing and are non-refundable after August 31.** Prior to August 31, refunds will be issued for exhibit space only (less a \$25 processing fee). No refunds for sponsorships amounts beyond the value of the exhibit space.

Part Two – Options

Please read each section carefully and indicate your choice of options below and/or on the reverse side.

Exhibit Space ** – Wednesday, September 23 and Thursday, September 24

Early Bird Price (by March 20):

- KHCHA Member* \$425
Non-Member \$850

Rates after March 20, 2020:

- KHCHA Member* \$470
Non-Member \$940

Non-Profit Rate: \$350 *(please call the KHCHA office to see if you qualify)*



**** Want more? See our tiered sponsorship options on reverse – exhibit space included!**

NEW! Tiered Sponsorships – for KHCHA members only* (For full advertising benefits, register by June 22)

GOLD - \$1500 (Limited to 2)

- For the 2020 KHCHA Annual Conference, as a Gold Sponsor you will receive:
 - Exhibit Space**
 - Advertising space (business card size) in the conference brochure (*June 22 deadline*)
 - Recognition from podium
 - Your logo highlighting your company on:
 - ✦ The welcome page of our new annual conference event app
 - ✦ A retractable banner displayed at the annual conference (*Aug 3 deadline*)
 - ✦ Annual conference emails
 - ✦ Social media
 - ✦ List of sponsors within annual conference event app
 - ✦ Signs as a sponsor of the evening social
- In addition, as a Gold Sponsor you will:
 - Be listed as a Gold Sponsor on the KHCHA website from the time of sponsorship commitment through April 2021
 - Have your logo listed as a Gold Sponsor on a retractable banner displayed at all KHCHA Conferences from Sept 2020 through April 2021 (*Aug 3 deadline*)

SILVER - \$1200

- For the 2020 KHCHA Annual Conference, as a Silver Sponsor you will receive:
 - Exhibit Space**
 - Advertising space (business card size) in the conference brochure (*June 22 deadline*)
 - Recognition from podium
 - Your logo highlighting your company on:
 - ✦ A retractable banner displayed at the annual conference (*Aug 3 deadline*)
 - ✦ Social media
 - ✦ List of sponsors within the annual conference event app
 - ✦ Signs as a sponsor of the evening social
- In addition, as a Silver Sponsor you will:
 - Be listed as a Silver Sponsor on the KHCHA website from the time of sponsorship commitment through April 2021
 - Have your logo listed as a Silver Sponsor on a retractable banner used at all KHCHA Conferences from Sept 2020 through April 2021 (*Aug 3 deadline*)

BRONZE - \$800

- For the 2020 KHCHA Annual Conference, as a Bronze Sponsor you will receive:
 - Exhibit Space**
 - Recognition from podium
 - Your logo highlighting your company on:
 - ✦ A retractable banner displayed at the annual conference (*Aug 3 deadline*)
 - ✦ Social media
 - ✦ List of sponsors within annual conference event app
- In addition, as a Bronze Sponsor will:
 - Be listed as a Bronze Sponsor on the KHCHA website from time of sponsorship commitment through April 2021
 - Have your logo listed as a Bronze Sponsor on retractable banner used at all KHCHA Conferences from Sept 2020 through April 2021 (*Aug 3 deadline*)

Additional Options

Door Prize Yes No

Luncheon Tickets

(Registered exhibitors/sponsors receive one complimentary luncheon ticket per day. Additional tickets may be purchased.)

- Yes, we plan to use our complimentary luncheon ticket on:
 - Wednesday, September 23
 - Thursday, September 24
- Yes, we would like to purchase additional tickets (*enter quantities*):
_____ for Wed. at the cost of \$25/ticket,
_____ for Thurs. at the cost of \$25/ticket.
- No, we will not be using any luncheon tickets.

Total Cost of Luncheon Tickets: \$ _____

** The 2019-2020 KHCHA Associate Member Rate is only \$443. For additional membership information, contact the KHCHA office at 785/478-3640 or visit our website at www.kshomecare.org.*